



The Chemical Company

# Technical Info

No. 2-0208

February 27, 2008

## Acrocrete Extends Warranty Coverage

Driven by society's demands for energy efficiency and environmental sustainability, the world of construction is changing. EIFS fit this emerging world trend very well because they are light-weight, energy-efficient, visually appealing wall claddings that are also competitively priced.

The sustainable construction movement increasingly focuses on product lifecycle cost rather than upon initial costs. Although Acrocrete EIFS has competed very well when evaluated on its cost of construction (EIFS is and has been the number one commercial cladding choice for more than a decade), its lifecycle cost is also proving to be an area of emerging strength for Acrocrete EIFS.

The longevity and strength of the Acrocrete brand provides us with a large and steadily increasing inventory of Acrocrete EIFS-clad buildings. These structures prove that Acrocrete EIFS withstand the tests of time.

To demonstrate our faith in our systems and our support for those who own and apply Acrocrete EIFS products, we are extending our warranties on premium water-drainage EIFS designs from 7-years to 10-years, effective for all warranties commissioned on and after March 1, 2008. This extended warranty covers the Acrowall ES Plus Design.

*Prepared by Richard Martens, Commercial Market Manager and Kent Stumpe, Marketing Communications Manager*

**BASF Construction Chemicals, LLC**  
**Wall Systems**  
3550 St. Johns Bluff Rd. South  
Jacksonville, FL 32224  
Phone: 800-221-9255  
Fax: 904-996-6300  
[www.acrocrete.basf.com](http://www.acrocrete.basf.com)

